LiveBarn and Hockey Eastern Ontario Announce New Video Streaming Partnership

- Hockey Families Never Need to Miss a Moment -

OTTAWA, ON (June 3rd, 2024) – <u>LiveBarn</u>, the leading provider of live and on-demand streaming for amateur sports, and Hockey Eastern Ontario (HEO) today announced a new long-term partnership.

Under the terms of the agreement, LiveBarn will be the exclusive Live Streaming partner of HEO, ensuring families and fans can watch all league games live and on-demand from anywhere they choose. Subscribers to LiveBarn will also be able to utilize a growing suite of additional technology. LiveBarn features such as live tagging and player analysis were designed with player development and advancement in mind.

"Teaming up with LiveBarn will be a game-changer for hockey families within our leagues," said Debbie Rambeau, HEO Executive Director. "Together with LiveBarn, we'll be able to bring families closer to the action and foster a stronger sense of unity within our hockey community."

"We're are very excited to join forces with HEO and bring LiveBarn's technology suite to all of its members" said Ray Giroux, LiveBarn's Chief Operating Officer. "Whether you're a player, parent, or coach in the HEO community, LiveBarn will enhance the hockey experience for everyone". Our platform offers a variety of tools and features, crafted to foster connectivity and deepen engagement, benefititing the entire hockey community."

LiveBarn subscribers can sign up to watch HEO events via monthly or annual plans and watch games on any device, including IOS and Android apps. HEO players will have access to LiveBarn's new player analysis feature, which in partnership with Sportlogiq, brings the same AI and computer vision technology provided to NHL teams. Coaches and parents will be able to live tag and bookmark events while at games, saving time and capturing teaching moments by creating an auto generated video of all live tags.

About LiveBarn

LiveBarn is the industry leader in youth and amateur sports broadcasting. Livestreaming from over 4,000 playing surfaces across the U.S. and Canada, LiveBarn offers live and ondemand replays of hockey, basketball, volleyball, baseball, soccer, swimming, and gymnastics events. LiveBarn's features include unlimited downloads & highlight sharing, as well as Live Tagging and Hockey Player Analysis. LiveBarn was founded in 2015 and is headquartered in Montreal. For more information, visit <u>livebarn.com</u>.

About Hockey Eastern Ontario

Hockey Eastern Ontario (HEO) is one of 13 branches of Hockey Canada, and one of three in Ontario along with the Ontario Hockey Federation and Hockey Northwestern Ontario. It was formerly known as the Ottawa District Hockey Association before transforming into HEO in 2013. Throughout eastern Ontario, HEO governs Junior, Minor, and Associate Members Para and Special Hockey sanctioned programs, its jurisdiction extending from east of Gananoque to Cornwall, then to Ottawa/Pembroke/Petawawa and Barry's Bay and Westport. HEO is charged with fostering, improving, and perpetuating the sport of amateur hockey in the programs under this area. For more information, visit: https://www.hockeyeasternontario.ca

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