



HELPING KIDS FALL IN LOVE WITH HOCKEY



WE ARE NOW ACCEPTING MINOR HOCKEY ASSOCIATION APPLICATIONS FOR THE **2018/19 SEASON**

SINCE 2014

433 PROGRAMS FROM **ACROSS CANADA**

OVER 16,000 NEW PLAYERS HAVE ENROLLED IN THE FIRST SHIFT

30% FEMALE PARTICIPATION

100% OF FAMILIES WOULD **RECOMMEND THE PROGRAM TO A FRIEND**

100% OF MHA'S WOULD RECOMMEND THE PROGRAM TO **INCREASE MEMBERSHIP**



THE FIRST SHIFT PROGRAM INCLUDES A WELCOME EVENT, 6 ON-ICE SESSIONS AND HEAD TO TOE BAUER EQUIPMENT FOR ALL PARTICIPANTS FOR **\$199.**



Minor Hockey Associations interested in hosting a program, please visit www.firstshift.ca/for-hosts

If you have any additional questions, email thefirstshift@hockeycanada.ca

BAUER

